



WEST BENGAL STATE UNIVERSITY
B.Com. Programme 6th Semester Examination, 2022

FACGDSE08T-B.COM. (DSE2)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks.

GROUP-A

1. Answer any *five* questions: 2×5 = 10
- (a) What do you understand by ethics?
 - (b) What is teleological approach of ethics?
 - (c) What is stake-holder theory?
 - (d) What do you mean by ethical dilemma?
 - (e) What do you understand by Corporate Governance?
 - (f) What do you understand by Corporate Board?
 - (g) What is Whistle-blowing policy?
 - (h) Write two ways by which ethics influence behaviour.
 - (i) What is audit committee?
 - (j) What do you understand by marketing ethics?
 - (k) What do you mean by HRM dilemmas?
 - (l) What do you understand by financial fraud?
 - (m) What is CSR?
 - (n) What are the three Cs of business ethics?
 - (o) What is deontological approach in business ethics?
 - (p) What do you understand by 'ethical leader'?

GROUP-B

2. Answer any *four* questions: 5×4 = 20
- (a) Distinguish between ethics and morality.
 - (b) What are the ethical leadership styles?
 - (c) Write down the nature of ethical dilemma.

- (d) Discuss the process of resolving ethical dilemma.
- (e) Write down about Indian model of Corporate Governance.
- (f) What are the types of whistle-blower?
- (g) Distinguish between ethics and law.
- (h) Explain about ethical issues in advertising with examples.
- (i) What is the role of audit committee on Corporate Governance?
- (j) Discuss the relationship of CSR with corporate sustainability.
- (k) Discuss the functions of risk management committee.

GROUP-C

3. Answer any *two* questions: 10×2 = 20
- (a) Describe Kohlberg's six stages of moral development.
 - (b) Write the common ethical dilemma in finance.
 - (c) Write down the difference between American and European model of Corporate Governance.
 - (d) Discuss the duties and responsibilities of directors of a company.
 - (e) Write down the CSR provisions under the Companies Act, 2013.
 - (f) Write down the powers and responsibilities of Corporate Boards in detail.
 - (g) Write down the traits of an ethical leader.
 - (h) Write down in detail about Corporate Governance reforms in the Companies Act, 2013.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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