



WEST BENGAL STATE UNIVERSITY
B.A. Honours 3rd Semester Examination, 2021-22

JORACOR06T-JOURNALISM AND MASS COMMUNICATION (CC6)

HISTORY OF THE MEDIA

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Name two newspapers edited by Gandhiji.
 - (b) When was Prasar Bharati established? Write the structure of Prasar Bharati Board.
 - (c) What is Camera Obscura?
 - (d) Write a brief note on Vivid Bharati.
 - (e) Name the first talkie film in India. When was it released? Who was the director of the film?
 - (f) Who is Joseph-Nicephore Niepce?
 - (g) When was AIR established? Who was the first Director General of AIR?
 - (h) What is KCP?
2. Answer any **four** questions from the following: 10×4 = 40
- (a) Discuss the role of television as a medium of development in India.
 - (b) What is Morse Code? Describe the history of the Telegraph. 4+6
 - (c) What effect did the Emergency have on the Press in India? Who declared the emergency?
 - (d) Trace the history of film in India from the silent era to the talkies.
 - (e) Serampore Baptist Church Missionaries had huge contribution in Indian Journalism. — Explain.
 - (f) Write short notes on any **two** of the following: 5+5
 - (i) Amrita Bazar Patrika
 - (ii) Raja Rammohan Roy as the journalist
 - (iii) DTH
 - (iv) FM Channel.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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