



WEST BENGAL STATE UNIVERSITY
B.A. Honours 6th Semester Examination, 2022

JORADSE04T-JOURNALISM AND MASS COMMUNICATION (DSE3/4)

MEDIA, GENDER AND HUMAN RIGHTS

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Write short notes on: (any **five**) 2×5 = 10
 - (a) New Media and Human Rights
 - (b) Public sphere
 - (c) Affirmative Action
 - (d) Gender Budgeting
 - (e) Positive Discrimination
 - (f) Rationale of Legal Aid Cell in an organisation
 - (g) Two examples of Masculinity on TV
 - (h) Soap Operas.

2. Answer any **two** questions from the following: 5×2 = 10
 - (a) Rural-Urban Divide in Media
 - (b) Media and Gender Discrimination
 - (c) Civil and Political Rights
 - (d) Genres.

3. Answer any **three** questions from the following: 10×3 = 30
 - (a) How is the media expected to work in a democratic society?
 - (b) Does media encourage gender discrimination? Discuss your opinion with relevant reason.
 - (c) How can rural media reduce the prevalent rural-urban divide?
 - (d) “One is not born but made a woman” — Discuss with reference to feminist theory.
 - (e) What is the definition of Human Rights as per the UN? Discuss the contemporary significance of Human Rights.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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