



WEST BENGAL STATE UNIVERSITY
B.Com. Honours 6th Semester Examination, 2022

FACACOR14T-B.COM. (CC14)

RESEARCH METHODS & PROJECT WORK

Time Allotted: 1 Hour

Full Marks: 25

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any *five* questions from the following: 2×5 = 10
- (a) Define Research.
 - (b) Mention two objectives of Research.
 - (c) What is Research Problem?
 - (d) What is Pilot Survey?
 - (e) What is 'Sample'?
 - (f) Define Applied Research.
 - (g) What is Primary Data?
 - (h) Give two examples of Secondary Data Source.
 - (i) What is a Schedule?
 - (j) What is Simple Random Sampling?
 - (k) What is Bibliography?
 - (l) What is Ordinal Scale?
 - (m) What is Ratio Scale?
 - (n) Distinguish between an experiment and survey.
 - (o) Explain the Regression Equation y on x.
 - (p) What is Sampling Error?

GROUP-B

2. Answer any *three* questions from the following 5×3 = 15
- (a) Discuss the steps of a Research process.
 - (b) What are the characteristics of Research?
 - (c) Write a short note on Non-Probability Sampling.

- (d) Write a short note on Standard Error.
- (e) What are the features of a good research design?
- (f) Discuss the contents of a Research Report.
- (g) Explain APA referencing style with suitable examples.
- (h) Discuss the objectives of Research.
- (i) Distinguish between Questionnaire and Schedule.
- (j) Discuss the advantages of Sampling in research.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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