

# WEST BENGAL STATE UNIVERSITY

B.Com. Honours 6th Semester Examination, 2021

# FACADSE08T-B.Com. (DSE3/4)

## BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours Full Marks: 50

The figures in the margin indicate marks of question.

Candidates should answer in their own words and adhere to the word limit as practicable.

## **GROUP-A**

# Answer any *five* questions from the following $2 \times 5 = 10$

- 1. What do you mean by business ethics?
- 2. What is meant by morality?
- 3. What is the basic difference between law and ethics?
- 4. What is ethical leadership?
- 5. What is whistle blowing?
- 6. Mention any two traits of an ethical leader.
- 7. Mention two characteristics of ethical dilemma.
- 8. What do you mean by corporate governance?
- 9. Mention the component of corporate culture.
- 10. What is an audit committee?
- 11. Who was the master mind of Satyam Computers scam?
- 12. State the type of social responsibility.
- 13. Mention any two important areas of spending for CSR expenses in India.
- 14. What is corporate social responsibility?
- 15. Who is disqualified to be a whistle blower?
- 16. Who are the primary stakeholders?

#### **GROUP-B**

## Answer any four questions from the following

 $5 \times 4 = 20$ 

- 17. What is the nature of business ethics?
- 18. What are the major criticisms of Kohlberg's theory?
- 19. "Ethical leadership is values-based, but values-based leadership may not be ethical" Comment.

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- 20. Mention five ethical dilemmas in finance.
- 21. Discuss the ethical issues related to marketing operations.
- 22. What are the major demerits of stakeholder theory?
- 23. Write a short note on the Indian Corporate Governance model.
- 24. What are the powers of the Corporate Boards?
- 25. Write a short note on Risk Management Committee.
- 26. Explain the areas of HRM which are more prone to unethical practices.
- 27. What is the concept of corporate philanthropy?
- 28. Write a short note on European or Japanese Corporate Governance Model.

#### **GROUP-C**

## Answer any two questions from the following

 $10 \times 2 = 20$ 

- 29. Write a brief note on stakeholder mapping.
- 30. Discuss in brief Kohlberg's six stages of moral development.
- 31. What are the major corporate governance reforms in Companies Act, 2013?
- 32. How the whistle blowing can be beneficial for the organization?
- 33. Discuss in brief the Satyam Computers scam or Kingfisher Group scam.
- 34. Write in brief the dilemma resolution process.
- 35. Describe the styles of ethical leadership.
- 36. Discuss the relationship between corporate social responsibility and corporate sustainability.
  - **N.B.:** Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within I hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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