

WEST BENGAL STATE UNIVERSITY

BBA(TAH)/B.Com. Honours 4th Semester Examination, 2021

FACHGEC04T-B.Com. (GE4)

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 50

The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.

GROUP-A

Answer any *five* questions from the following

 $2 \times 5 = 10$

- 1. Who is an Entrepreneur?
- 2. How creativity and innovation are related to entrepreneurship?
- 3. What do you mean by entrepreneurship?
- 4. Why are small businesses important to a country's economy?
- 5. Why are family business successful?
- 6. Define business environment.
- 7. What do you mean by MSME?
- 8. Why sustainable entrepreneurship is important?
- 9. State two functions of the self-help group.
- 10. What do you mean by plant layout?
- 11. Write two conditions for the selection of Industrial location.
- 12. What is technical appraisal of a project?
- 13. Who is an angel investor?
- 14. Define venture capital.
- 15. Give two tips to build a successful start-up.
- 16. Why should an entrepreneur do a feasibility study for starting a new venture?

GROUP-B

Answer any *four* questions from the following

5×4 =20

- 17. Discuss the importance of entrepreneurship.
- 18. Family business has unique set of problems Discuss.
- 19. Discuss the services offered by the business incubators.

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- 20. How does sustainability factor affect the business model?
- 21. Mention five ways by which a venture capitalist can help a business.
- 22. What makes a business idea feasible?
- 23. What is the ideal location of an Industry?
- 24. What are the five stages of layout design?
- 25. What are the elements of a project appraisal?
- 26. Discuss the purpose of SHG (self-help group).
- 27. What steps should be taken by the state government in promoting entrepreneurship?
- 28. What are the basic problems of a start-up?

GROUP-C

	Answer any two questions from the following	$10 \times 2 = 20$
29.	Mention the elements and different dimensions of entrepreneurship in business.	5+5
30.	Explain the dynamic role of micro, small and medium enterprises towards the economic development of India.	3+3+4
31.	Discuss the significance of writing the business plan.	10
32.	Mention the traits of a successful entrepreneur.	10
33.	State the problems faced by the women entrepreneurs in India.	10
34.	What is stimulation of entrepreneurship? Mention the difference between public and private entrepreneurship.	4+6
35.	What are the sources of resource mobilization? How do you mobilize human resources?	4+6
36.	What do you mean by access to finance? What are the different sources of finance available to a new entrepreneur?	4+6

N.B.: Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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