


Curriculum Vitae

<p>DIPTENDU SIMLAI 30H, South Sinthee Road, Kolkata: 700050.</p> <p>Phone: 91- 8013077780 (M) Email: diptendusimlai@gmail.com</p>		
Education	<p>Ph.D. in Commerce of the University of Calcutta Master in Management Administration (MMA) of MAKAUT Qualified in State Level Eligibility Test (SLET) of West Bengal College Service Commission & accredited by U.G.C., equivalent to NET. M.Com. (University of Calcutta)</p>	<p>2008 2011 1999 1994</p>
Teaching Experience	<p>Presently working as Assistant Professor in Commerce at Dum Dum Motijhel Rabindra Mahavidyalaya (Govt. of West Bengal Aided) affiliated to West Bengal State University. Part-time Lecturer in Maharaja Sris Chandra College, Kolkata</p>	<p>Since April, 2010 2002 to 2010</p>
Short Term Course Participation	<p>QIP under AICTE/ MHRD sponsored STC on “Planning and Managing Human Resources: Tool & Techniques” organized by Department of Humanities & Social Sciences, I.I.T., Kharagpur.</p> <p>AICTE/ MHRD sponsored winter school on “Competency Mapping & Feedback: For Personal Effectiveness & Business Development” organized by Department of Humanities & Social Sciences, I.I.T., Kharagpur.</p> <p>AICTE sponsored course on “Financial Markets & Institutions” organized by Vinod Gupta School of Management, I.I.T., Kharagpur.</p>	<p>13th – 27th March, 2017 14th – 20th December, 2009 29th June – 4th July, 2009</p>
Research Supervisor	<p>Empanelled Research Supervisor of West Bengal State University for the Ph.D., M.Phil. programme of Department of Commerce, Department of Marketing & Management.</p> <p>Ph.D. was awarded to two Scholars from Maulana Abul Kalam Azad University of Technology.</p>	<p>Since 2014 2020</p>
Editor	<p>Managing Editor of a national level bi-annual peer-reviewed journal “Time’s Journey”, published by Institute of Management Study, Kolkata.</p>	<p>Since 2012</p>
Book Published	<p>Work Conditions in Indian Manufacturing Industry Published by LAP Lambert Academic Publishing, Germany.</p>	<p>November, 2010</p>

<p>Papers Published (Selected)</p>	<ol style="list-style-type: none"> 1. <i>Trade Unions and Work Conditions in Factories: In the Context of Indian Factories Act</i>, Sociologica Indica 2. <i>Work Conditions in Manufacturing Industries of West Bengal</i>, Management and Labour Studies, XLRI 3. <i>An Inquiry into the Origin and Growth of the Modern Capital Market in India</i>, The Management Accountant, Published by ICWAI 4. <i>A View of Social Audit</i>, Business Analyst, Sree Ram College of Commerce, New Delhi. 5. <i>Occupational Safety: Evidence from India, Human Resources Management in India: Emerging Issues and Challenges</i>, by Dr. R. K. Pradhan (Ed.), HSS, IIT Kharagpur, New Century Publications 6. <i>Social Insurance of Industrial Workers: A Comparative Study of Some Developing Countries</i>, IMS Management Journal 7. <i>Customers' Perception of Risk and their Influence on Online Shopping in West Bengal: An Empirical Study</i> in Emerging Issues in Management, Edited by Amit Kumar Singh & Bidhu Kanti Das, Mizoram University, Mittal Publications, New Delhi. 8. <i>Estimating the Impact of Service Quality on Customers' Perception in Private Sector Life Insurance Companies in West Bengal – A SERVQUAL Based Approach</i> in Business & Management: Some Emerging Issues, Edited by Salim Shah and Sanjeev Kumar Bansal, Mitram Publishers, Kolkata 9. <i>Service Quality Measuring Index for Life Insurance Services in West Bengal: A Comparative Study of LIC and ICICI Prudential</i>, BANIJYA, A Peer Reviewed Journal of Department of Commerce, Assam University, Silchar. Vol. 8, No. 1 10. <i>Customer Brand Preferences Influenced by Demographic Attributes in Organised Retail – A Kolkata Based Study</i>, BANIJYA, A Peer Reviewed Journal of Department of Commerce, Assam University, Silchar. Vol. 9, No. 10 11. <i>Factors Influencing Custores' Shift to Organised Retail – A Kolkata Based Study</i>, International Journal of Management and Development Studies, Vol 6, Number 10 12. <i>Factors Affecting Customer Satisfaction and its Impact on Customer Loyalty</i>, The Indian Management Researcher, Vol 4, Number 2 13. <i>Management Perception of Customer Expectation on Service Preferences: A Study on Life Insurance Companies in West Bengal</i>, Globsyn Management Journal, Vol XI, Issue 1&2 14. <i>Financial Stability, Profitability and Growth Analysis: A Study on Select Indian Automobile Industries</i>, Journal of Commerce & Accounting Research, Vol 8, Issue 1 	<p>2009</p> <p>2009</p> <p>2009</p> <p>2011</p> <p>2013</p> <p>2014</p> <p>2015</p> <p>2016</p> <p>2016</p> <p>2017</p> <p>2017</p> <p>2017</p> <p>2017</p> <p>2019</p>
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Research Project	<p>Completed UGC Minor Research Project entitled “Social Security of the Industrial Workers in West Bengal”</p> <p>2013</p> <p>Completed UGC Minor Research Project entitled “Factors Affecting Customer Satisfaction & Perceptions about Service Quality in the Life Insurance Sector of West Bengal”</p> <p>2020</p>	
Corporate Experience	Previously served in Singer India Ltd , an ISO 9002 certified company, New Delhi (Head Office) as Accounts Assistant.	1997 –1999
Personal Data	<p>Father’s Name : Late Shri Sailendra Narayan Simlai</p> <p>Mother’s Name : Late Smt. Gita Simlai</p> <p>Date of Birth : 7th April, 1971</p> <p>Nationality : Indian</p> <p>Marital Status : Married</p>	
Present Job Responsibilities other than Teaching	<p>Covenor: Career & Counseling Cell, Purchase Committee, Green Energy Committee, UGC – NMEICT</p> <p>Nodal Officer: AISHE, NIRF</p> <p>Member: Board of Study of BBA of WBSU & MACAUT</p>	

Place: Kolkata

Date: 04.04.2023

Diptendu Simlai