

# West Bengal State University

## Curriculum and Credit Framework for Undergraduate Programmes Based on National Education Policy, 2020

### DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

4-year Undergraduate Programme (Honours/Honours with Research)

Draft Syllabus as decided by the UG BOS

### Multidisciplinary Course (MDC) JOURNALISM

Journalism (MD1) (Semester -1)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory + Practical)
		Lecture	Tutorial	Practical	Total	
MDC- MD1	3	2	0	1	3	50

#### Learning Objectives:

- To make students familiar with the concept of news
- To create an understanding of various types of reporting, feature writing, interview book review, film review and review of television and OTT programmes

#### Learning Outcome:

Students would

- Understand concepts of reporting and its importance
- Learn about reporting department of a newspaper
- Learn about various types of reporting
- Learn about different types of intos /leads
- Understanding concepts of editing and its importance
- Learn about news desk of a newspaper
- Learn about different types of headlines

#### Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
  - a) Collaborative and Cooperative learning
  - b) Case-based learning
  - c) Brainstorming Approach

## EVALUATION BY COLLEGE

### Content (Theory)

**Marks: 20**

**Credits: 2**

#### **UNIT-1:**

- News: Meaning, Definition, Nature, Elements
- Hard News vs. Soft News
- News Leads and Intros (various types)
- Feature-types of feature- difference between news and feature
- Interview- various types of interview-research for interview
- Book Review
- Film Review
- Review of OTT Programmes/ Series

#### **UNIT-2:**

- Role, Functions and Qualities of
  - a) Reporter,
  - b) Chief Reporter,
  - d) Photo Journalists,
  - f) Correspondent (Special, Foreign, District),
- Covering of various beats- Political, Crime, Court, Health, Education, Sports, Entertainment etc.
- Covering Press Conference

#### **UNIT-3:**

- Principles of Editing
- Headline Writing-various types of headlines and their importance
- Photo Editing
- Editorial
- Op-Ed
- Columns-different types of columns and Columnists

#### **UNIT-4:**

- Structure of News Desk of a newspaper
- Role, Functions and Qualities of
  - a) Editor –Different types of Editor
  - b) News Editor,
  - c) Chief Sub Editor
  - d) Sub/ Copy Editor

## Practical

**Marks: 10**

**Credits: 1**

### UNIT-5:

- Report Writing
- Lead Writing
- Headline Writing
- Interview
- Book Review
- Film Review
- Review of OTT Series

### EVALUATION PATTERN

- ✓ **Theoretical Evaluation:** **Marks: 20**  
The concerned department will decide the pattern of theoretical evaluation.

- ✓ **Practical Evaluation:** **Marks: 20**

Each student must prepare any two items mentioned in the Unit 5. The department may take viva voce of each student. In that case, the allocation of 20 marks must be decided by the concerned department.

- ✓ **Attendance:** **Marks: 10**

### Suggested Readings:

- A Very Short Introduction to Journalism by Oxford Press
- Theory and Practice of Journalism - B N Ahuja
- The Journalist's Handbook – M V Kamath
- The Professional Journalism – M V Kamath
- Beginners' Guide to Journalism and Mass Communication –Barun Roy
- Handbook of Journalism and Mass Communication – Vir Bala Aggarwal, V S Gupta
- Journalism-er Sahaj Path - Kaushik Bhattacharyya
- SambadSampadana : Sourin Banerjee
- SambadSambadikSambadikata – Sujit Roy